



# Downtown Roseburg 2nd Annual Blocktober Fest 2023

## Sponsorship Opportunities

presented by NeighborWorks Umpqua

**Historic Downtown Roseburg, Saturday, October 7th, 11 A.M. to 6 P.M.**

Be a part of making the 2nd Annual Roseburg Blocktober Fest a successful event showcasing with Roseburg and Douglas County have to offer! This event features live music, family entertainment, beer and wine garden, and local food.

This year we are partnering with Anvil Northwest to add another element of entertainment to Blocktober Fest, their annual Hesh Moto Show will run parallel to this year's Blocktober Fest and showcase some of the most creative and flat-out sweet bikes around. This motorcycle show features American, European and Asian customs – everything from trackers and bobbers, to cafe racers and complete custom builds.

Thank you for considering a sponsorship opportunity for 2023 downtown Roseburg Blocktober Fest. We are excited to present you with a chance to support a vibrant community event that celebrates our downtown area, brings our community together, and offers exposure for your business or organization. This document outlines the various sponsorship levels and associated benefits for your consideration.

### Event Overview:

Roseburg Blocktober Fest is a highly anticipated annual event that transforms our downtown area into an exciting celebration of music, food, family activities, arts and culture, and community. It attracts a diverse audience of residents, visitors, and families from the surrounding communities. 2022's inaugural event brought in an estimated 5,000 attendees throughout the one-day event. The festival features live performances on two stages, local vendors, interactive activities, family-friendly activities, a local beer and wine garden, local food vendors, and the Hesh Moto Show. Utilizing historic downtown Roseburg as our event venue also allows us to showcase our thriving downtown businesses to a larger audience.

### Sponsorship Levels:

This year our title sponsor is NeighborWorks Umpqua, and we offer several additional sponsorship levels to accommodate a range of budgets and objectives. Each level comes with unique benefits and promotional opportunities, allowing you to maximize your brand's visibility and engagement.

#### Presenting Sponsor | \$5,000

- Prominent logo placement on Blocktober Fest promotional materials (including posters, banners, event program, website, and digital marketing)
- On-stage recognition throughout Blocktober Fest, from the Main Stage
- Opportunity to provide branded merchandise for attendees
- Shared social media posts featuring your brand
- Complimentary booth space in a preferred location
- 2023 Blocktober Fest swag pack

### Supporting Sponsor | \$2,500

- Logo placement on Blocktober Fest promotional materials (including posters, banners, event program, website, and digital marketing)
- On-stage recognition during Blocktober Fest
- Shared social media posts featuring your brand
- Complimentary booth space
- 2023 Blocktober Fest swag pack

### Community Sponsor | \$1,500

- Logo placement on Blocktober Fest promotional materials (including event program, website, and digital marketing)
- Recognition during Blocktober Fest
- Shared social media posts featuring your brand
- Complimentary booth space

### Community Partner | \$500 - \$1,000

- Name on Blocktober Fest event program and website
- Social media acknowledgement
- Complimentary booth space

## Additional Sponsorship Opportunities

In addition to the sponsorship levels mentioned above, we offer additional opportunities for customizing your involvement. These options can be tailored to suit your specific needs and budget. Some examples include:

- Hosting a branded booth or activation area at the event
- Sponsorship of specific awards or prizes
- Sponsorship of Blocktober Fest programs **Downtown Business BINGO Program** and **Blocktober Fest Main Entertainment Stages**

### Blocktober Fest Entertainment Stage Sponsors

Blocktober Fest features a Main Stage with three live bands throughout the day. In addition to the Main Stage, our Family Stage is booked to provide several family-friends performances featuring groups from around Douglas County. These include community arts groups, dance troupes, youth concert groups, educational presentations, and more. This year, the event will feature a third auxiliary stage for musical performances throughout the day as well.

Thank you for considering a sponsorship opportunity for the 2023 Blocktober Fest Entertainment Stages. We are excited to work together to bring an exciting entertainment program to this year's Blocktober Fest. The following outlines the various sponsorship levels and associated benefits for your consideration.

### Headliner Sponsor | \$5,000

- Exclusive naming rights for the Blocktober Fest Main Stage

- Prominent logo placement on all event promotional materials (including posters, flyers, banners, website, and digital marketing)
- On-stage recognition during the events and at Blocktober Fest
- Opportunity to provide branded merchandise
- Customized activation area or booth space in a prime location
- Dedicated social media posts featuring your brand
- 2023 Blocktober Fest swag pack

#### Main Stage Presenting Sponsor | \$3,500

- Prominent logo placement on event promotional materials (including posters, flyers, banners, website, and digital marketing)
- On-stage recognition during the events and at Blocktober Fest
- Opportunity to provide branded merchandise
- Booth space in a preferred location
- Dedicated social media posts featuring your brand
- 2023 Blocktober Fest swag pack

#### Family Stage Presenting Sponsor | \$3,000

- Exclusive naming rights for the Blocktober Fest Family Stage
- Prominent logo placement on all Family Stage event promotional materials (including posters, flyers, banners, website, and digital marketing)
- On-stage recognition during the events and at Blocktober Fest Family Stage
- Booth space in a preferred location
- Dedicated social media posts featuring your brand
- 2023 Blocktober Fest swag pack

#### Main Stage VIP Area Sponsor | \$2,500

- Logo placement on all Blocktober Fest Main Stage promotional materials (including posters, flyers, banners, website, and digital marketing)
- On-site branding and signage within the VIP area
- On-stage recognition during the events and at Blocktober Fest Main Stage
- Shared social media posts featuring your brand
- Customized activation area or branded lounge within the VIP area
- 2023 Blocktober Fest swag pack

#### Entertainment Sponsor | \$1,000 - \$2,000

- Logo placement on all event entertainment promotional materials (including posters, flyers, banners, and digital marketing)
- On-stage recognition during the events and at Blocktober Fest Main Stage
- Opportunity to provide branded merchandise
- Shared social media posts featuring your brand
- Complimentary booth space

### Groove Guardian | \$500 - \$1,000

- Name placement on event entertainment programs and promotional materials (digital marketing, and website)
- On-stage recognition during the Battle of the Band events
- Shared social media posts featuring your brand
- Complimentary booth space

### Festival Fan | \$250 - \$500

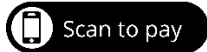
- Name on event programs and website
- Social media acknowledgement
- Complimentary booth space

### Next Steps:

To discuss 2023 Blocktober Fest sponsorship opportunities further and determine the best fit for your business or organization, please contact Jantyne Bunce, at NeighborWorks Umpqua at 541-673-4909 Ext 103 or [jbunce@nwumpqua.org](mailto:jbunce@nwumpqua.org). We look forward to partnering with you to make the 2023 Blocktober Fest a memorable and successful experience for everyone.

### Sponsor or donation link:

Payment by credit card through NeighborWorks Umpqua [Stripe at this link](#).



Payment by Check:

Make Payable to *NeighborWorks Umpqua*

Send check to 605 SE Kane St., Roseburg, OR 97470